## KIIT POLYTECHNIC, BHUBANESWAR

**Session** (2022-2023)

## **LESSON PLAN**

	Semester: 5 <sup>th</sup> ,	Name of the Faculty: Mr. Lalita Mohan Lenka,
Civil/Electrical/Etc/Mechanical/Metallurgy	Winter/2022	Asst.Professor
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Subject: Entrepreneurship & Management &	No. of Days/Week: 04	<b>Start Date</b> : 14/09/2022
Smart Technology, Theory-1		
		<b>End Date</b> : 21/01/2023
Week	Class Day	Theory Topics
	1st	Concept /Meaning of
		entrepreneurship and Need of
		Entrepreneurship
	2nd	Characteristics, Qualities and Types of
1st		entrepreneur
	3rd	Functions and Barriers in entrepreneurship
	4th	Entrepreneurs vs Manager
		Forms of Business Ownership: Sole proprietorship
	1st	Partnership forms, Cooperative society business
	2nd	joint Hindu family business, joint stock company
2nd	3rd	types of Industries, Concept of Start-ups
211u	4th	Entrepreneurial support agencies at National,
		State, DistrictLevel( Sources): DIC,
		NSIC,OSIC, SIDBI
	1st	NABARD, Commercial Banks, KVIC etc.
	2nd	Technology Business Incubators (TBI) and
3rd		Science and Technology Entrepreneur Parks
	3rd	Doubt clearing class & Practice
	4th	Business Planning, SSI, Ancillary Units, Tiny
		Units, Service Sector Units
	1st	Time schedule Plan, Agencies to be
	21	contacted for ProjectImplementation
4th	2nd	Assessment of Demand and supply, Potential areas of Growth
	3rd	
	4th	Identifying Business Opportunity Final Product selection
	1st	Preliminary project report
	2nd	Detailed project report
5th	3rd	Techno economic Feasibility, Project Viability
	4th	Doubt clearing class and practice
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	1st	Definitions of management ,Principles of
	150	management management if fine pies of
		management
6th	2nd	Functions of management: planning
	3rd	organizing, Staffing
	4th	directing and controlling
	1st	Level of Management in an Organization
	2nd	Quiz test
	3rd	Production management :Functions, Activities
7th		andProductivity, Quality control
	4th	Production Planning and control, Inventory
		Management
	1st	Need for Inventory management
		.Models/Techniques of Inventory management
	2nd	Financial Management :Functions of Financial
8th		management, management of Working capital
	3rd	Costing (only concept), Break even Analysis,
	4th	Brief idea about Accounting Terminologies:
	1.22	Book Keeping, Journal entry, Petty Cash book
	1st	P&L Accounts, Balance Sheets(only Concepts)
	2nd	Marketing Management : Concept of Marketing
9th	-	and MarketingManagement
	3rd	Marketing Techniques (only concepts) Concept of
		4P s (Price, Place, Product, Promotion)
	4th	Human Resource Management : Functions of
		Personnel Management, Manpower Planning,
	1st	Recruitment, Sources of manpower, Selection
		process
	2nd	Method of Testing, Methods of Training &
10th		Development, Payment of Wages
	3rd	Doubt Clearing Class and practice
	4th	Leadership: Definition and Need/Importance
		qualities of aleader
	1st	Leadership: qualities of a leader
	2nd	Functions of a leader and Manager Vs Leader
11th	3rd	Style of Leadership (Autocratic, Democratic,
<del>-</del>		Participative)
	4th	Motivation : Definition and characteristics and
		Importance ofmotivation
	1st	Factors affecting motivation and Theories of
		motivation(Maslow)
	2nd	Methods of Improving Motivation, Importance of
		Communication in Business, Types and Barriers of
12th	2.1	Communication
	3rd	Practice test
	4th	Work Culture, TQM & Safety :Human
		relationship and Performance in Organization,
		Relations with Peers, Superiors and Subordinates
13th	1st	TQM concepts: Quality Policy, Quality
		Management

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	2nd	Quality system, Accidents and Safety, Causes of accident
	3rd	Preventive measures, General Safety Rules,
		Personal Protection Equipment(PPE)
	4th	Legislation: Intellectual Property Rights(IPR)
		,Patents, Trademarks and copyrights
14th	1st	Features of Factories Act 1948 with Amendment
		(onlysalient points) ,Features of Payment of
		Wages Act 1936 (only salient points)
	2nd	Smart Technology: Concept of IOT, How IOT
		works
	3rd	Components of IOT, Characteristics of IOT,
		Categories of IOT
	4th	Applications of IOT: Smart Cities, Smart
		Transportation, Smart Home
15th	1st	Smart Healthcare, Smart industry, Smart
		Agriculture, Smart Energy Management etc
	2nd	Doubt Clearing Class and Practice
	3rd	Quiz test
	4th	Practice Test